NEXT CHAPTER

CAREER & RELOCATION EXPO

Finding a perfect place to work, study and live

13 December 2026 · Palace of Culture and Science, Warsaw



The event for the emigration industry

A meeting point for everyone considering a move abroad from Poland

Families

Groups starting a new chapter abroad.

Job seekers

Individuals looking for employment opportunities abroad.



Students

Individuals planning to study in a new country.

Entrepreneurs

Business owners considering a move abroad.

Event idea & audience

For visitors

Jobs, legal/immigration help, real estate, banking, insurance, relocation services — all in one place.

For exhibitors

Direct access to a motivated, relocation-ready audience

Expected

2000+ visitors
50+ exhibitors

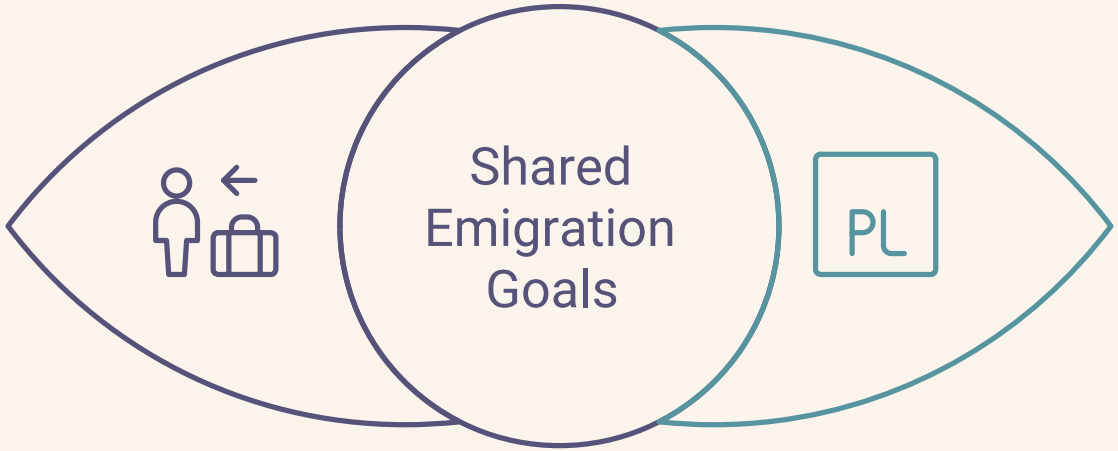
Engagement

7 hours of direct conversations with potential customers

Target Audience

Recent Arrivals

Ukrainians seeking new opportunities



Long-Term Residents

Diverse nationals and Poles considering moves

- **1,596,908** Ukrainians live in Poland with residence permits (Poland's Office for Foreigners, report as of 1 October 2025); **1,005,000** with temporary protection. **Many of them still weighing whether to settle, return, or move further into the EU or worldwide.**
- **620,000** other third-country nationals (Statistics Poland) including **139,300** Belarusians
- **136,000** Polish citizens emigrated to OECD (OECD International Migration Outlook 2025).

Emigration Timeline

When visitors plan to move according to Dutch Emigration Expo 2025 benchmark



1-2 years

63% plan to emigrate within 1-2 years.



3-4 years

37% plan to emigrate within 3-4 years.

Visitor Profile & Interests

Source: Dutch Emigration Expo 2025 benchmark



Demographics

Average age is 31. 41% are married or living together, 21% are single, and the gender split is 52% men and 48% women.



Education

64% of visitors have a university or polytechnic education.



Areas of interest

Top interests include life in a certain region (92%), legal & tax considerations (81%), and foreign homes (80%).



Professional interests

Visitors are also interested in foreign vacancies (77%), insurance abroad (74%), language courses (63%), diploma validity (62%), and work permits (59%).

IT Talent in Poland



Sector size

Poland's IT sector employs ~780,000 professionals (Eurostat, 2025)

1



Relocation interest

42% of programmers considering working abroad; 9% actively preparing to leave (Just Join IT survey, 2020)

2



Remote work

70% of specialists and managers are open to remote work in Poland or abroad (Antal, Sep-Oct 2025)

3

Why Exhibit



Leads

Reach motivated, ready-to-move leads



Trust

Face-to-face contact builds trust faster



Success

87% successfully attracted emigrants



Hiring

62% filled vacancies



Retention

94% return rate — the format works

Source: Dutch Emigration Expo 2025 benchmark

Exhibitor Categories: Work



Employers

Foreign employers & recruiters (IT, engineering, trades, managers)



Programs

Government/municipal talent programs



Legal

Immigration & legal consultants (work permits)

Connecting talent with global opportunities

Exhibitor Categories: Entrepreneurship



Consultants

Business incorporation consultants.



Chambers

Foreign chambers of commerce.



Banking

Banks & fintech for business banking.

Supporting business expansion abroad

Exhibitor Categories: Live



Real Estate

Destination-focused housing.



Legal

Residence permits & family reunification.



Insurance

Global insurance providers.



Fintech

International banking & fintech.

Settling into a new home

Exhibitor Categories: Study



Languages

Language schools



Certification

Professional certification courses



Universities

Universities & study-abroad programs

Education and language skills

Palace of Culture and Science

An iconic landmark in the heart of Warsaw

Location

Steps from Warsaw Centralna train station and the city's main transit hub.

Exhibition Space

2,000+ m² of exhibition space, easily reachable for all.



Marketing & Reach

Multi-channel promotion to a targeted audience





Diaspora

Polish + Ukrain-ian/Russian-language channels



Influencers

Popular bloggers and content creators



Media

Paid campaigns with specialized online media



Social

Targeted social media advertising



Premium

Personal invitations to curated IT communities

Visitor Tickets

Early bird pricing to drive attendance

40 zł

Early bird

Early bird from 40 zł at online sale.

80 zł

Late bird

Up to 80 zł as the final price charged at the entrance

2,000+

Target visitors

Our aim is to attract minimum 2,000 visitors, realistic - 3,000 visitors.

Packages & Pricing

Small stand (6 m²)

Excluding stand construction: **3,500 zł**, after 31.10.2026 - **4,500 zł**.

Including stand construction: **6,000 zł**, after 31.10.2026 - **7,000 zł**.

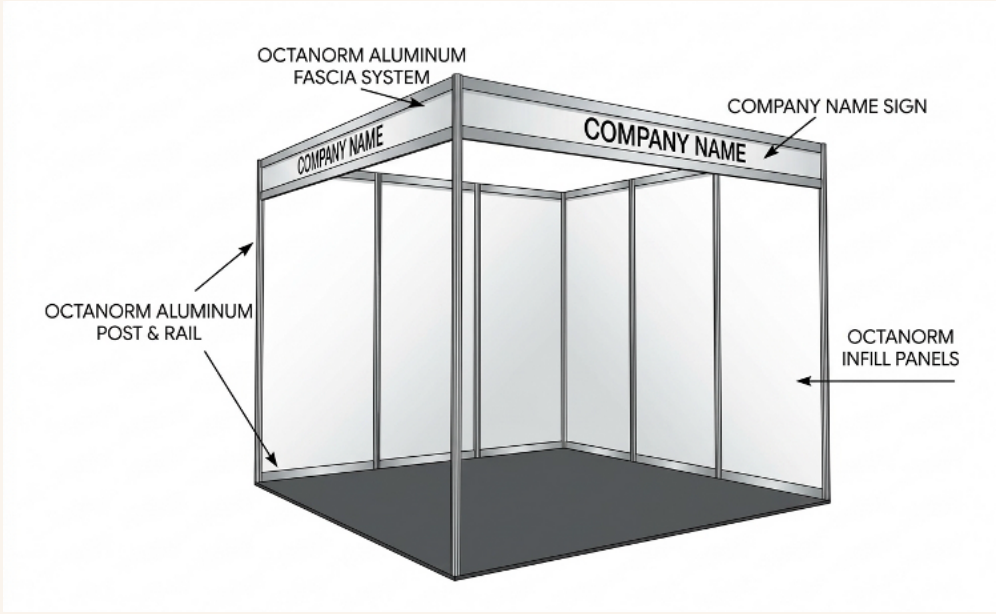
Big stand (12 m²)

Only 4 left!

Excluding stand construction: **6,500 zł**. After 31.10.2026 - **8,500 zł**.

Including stand construction: **11,000 zł**, after 31.10.2026 - **13,000 zł**.

Registration fee: 500 zł (covers admin, electricity, Wi-Fi, and 10 tickets)





Additional Opportunities

Extra features

Once your stand is reserved, you can add extra features such as furniture and equipment rental.

Branded giveaways

Branded giveaways distributed to visitors on arrival.

Dedicated zones

Branding of dedicated zones — coffee spot, lounge area, etc.

Email outreach

Email outreach to visitors before or after the event.

Logo placement

Logo placement on our website and social media.

Event entrance

Advertisement at the event entrance.

Networking

Industry Meeting Point

We'll host a dedicated exhibitor dinner to connect, discuss trends, and build partnerships.

Building industry's community



Team & Track Record

We organize events across Europe since 2011 with 150,000+ total visitors so far!

- Fans Love It! — SportTech Expo (Istanbul, Turkey)
- ICP — Web3 Conference (Limassol, Cyprus)
- Electronic Family — Music Festival (Tallinn, Estonia)
- Varushniak — Cultural Festival (Warsaw, Poland)
- Startup Europe Week — Conference (cities across Europe)

...and many more







Reserve your stand today

Spots are limited and prices will go up!

Contact Alex:

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